# HACK IN THE LAB AGENDA

### Part 1 | May 18, 2024

11:00 - 11:30 Registration and

Welcome

11:30 - 11:45 Opening of the

Hackathon | Program introduction |

**Useful information** 

11:45 - 12:00 Icebreaker

12:00 - 14:00 Imagination Training |

**Research to Impact** 

14:00 - 15:00 Lunch break

15:00 - 17:00 Conceptualisation of

ideas

17:00 - 19:00 Ideas presentation

19:00 - 20:30 Networking party

#### Part 2 | May 24, 2024

10:00 - 11:30 Reflection session and Home tasks: checking together, sharing the results, ideas, tips and

tricks

11:30 - 12:00 Break

12:00 - 14:00 Defining your customer:

who needs your solution? 1-hour

workshop + 1 hour practical work in

group.

14:00 - 14:30 Break

14:30 - 16:00 Competitive analyses: Is

your project unique? 1 hour workshop

+ 30 minutes O&A

16:00 - 18:00 1-on-1 mentorship

sessions.

#### Part 2 | May 25, 2024

10.00 – 11.30 Introduction to the

startup ecosystem

11.30 - 12.00 Break

12.00 – 13.30 Commercialization of

scientific research: Lab to Market

13.30 - 15.00 Pitch deck creation

15.00 - 18.00 1-on-1 mentorship

sessions

## Part 3 | Jun 1, 2024 Demo Day and Pitch Competition

12.00 - 15.00 Pitch Training

15.00 - 16.00 Break

**16.00 – 16.10 Opening speeches** 

16.00 - 18.00 Pitch Competition

18.00 - 18.30 Networking

18.30 - 18.45 Winners announcement

18.45 - 20.00 Networking party

#### Part 4

Labs for selected startups - dates TBC.



More inforamtion: info@balticsandbox.com

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